



PPC PLATINUM PACKAGE: For campaigns with a large budget of (\$5,001 - \$10,000) / month. With an option to include Search Network Campaign, Display Network / Remarketing, Facebook, and Gmail.

NOTE: We Only Charge You For The Services We Offer Your company. You Are Responsible to Pay For Advertisement Cost. Thank You.

We utilize the correct platform to achieve your goals. Depending on your needs, we can do Search Campaigns, Google Display Network, Facebook, Gmail, and create Remarketing campaigns.

Platforms Includes:

Search Marketing Platform: Yes

Google Display Network: Yes

Remarketing: Yes

Facebook: Yes

LinkedIn: Yes

Text Ads: Yes

Banner Ads Creation (1 set x 5 sizes

[300x250,728x90,320x100,468x60,300x600]): + \$249 (max 2 revisions)

By analyzing your business and marketing goals, we would use the best ad extensions to boost the performance of your campaign and attract the right visitors to your website.

Ad Extensions Includes:

App Extensions

Call Extensions

Location Extensions

Review Extensions

Sitelink Extensions

Callout Extensions

Extensive research at the start of the campaign allows us to understand your business and use the right keywords tied with the best ad text to optimize your campaigns. All keywords and text only deployed upon your approval.

Search Campaign Setup Includes:

Keyword Research: 10 hours

Daily Budget Set-up

Ad Scheduling

Campaign Structuring

Ad Copy Creation

Ad Extensions

Set-up Report

We monitor and optimize your campaigns constantly to increase the efficiency for each click.

Search Campaign Management Includes:

Bidding

Auditing

Ad Copy Test

Report Analysis

Negative Keywords

Keyword Management

Ad Extension Management

Bid Optimization: Thrice a Week

Report Generation: Weekly and Monthly

For branding and Remarketing campaigns, we recommend Google Display Network.

Banner Ads not included. Google Display Network, Gmail, and Remarketing

Requirements Includes:

Banner Ads (Images to be provided the client)

Gmail : 300x300 Banner + Text Ad copy + Keyword list / Email list

Text Ads: Free (2 Ad copy revision only)

Responsive Ads: Banner + Text Ad copy

Facebook Ads.

Requirements Includes:

Single Image Ad format: image (1,200 x 628 px), copy (Text: 90 char /
Headline: 25 char / Link description: 30 char), Ratio: 1.91:1

Video Ad Format: HD

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